

BCEIA 2009

Welcome to take part in the 13th Beijing Conference and Exhibition on Instrumental Analysis (BCEIA2009). Matters concerning Exhibition are as following.

1. Time Schedule

Setting Up:	8:30am -- 5:30pm	Nov. 22-24, 2009
Reception:	6:00pm	Nov. 25, 2009
Exhibition:	9:00am -- 4:30pm	Nov. 25-27, 2009
	9:00am -- 12:00am	Nov. 28, 2009
Closing Down:	After -- noon 12:00	Nov. 28, 2009

2. Exhibition Service

There will be the Information desk offering the advisory and other services at the front of HALL 1, equipped with telephone, Fax and copying and typewriting (both in English and Chinese) facilities.

Rooms for seminar, trading talks, cafe will also be available.

3. Basic fitting for Booth

BCEIA has appointed **ORIENTAL EXPO SERVICES (Beijing) LIMITED** as the sole agent for the construction and decoration of exhibition stands. If Exhibitors need any special fittings, furniture, refrigerators or have other special requirements in light, Water, electricity etc., Please contact to the following address:

Room 606, 6/F, Richen International Center, No.13 Nongzhanguan South Street, Chaoyang District, Beijing, China

Tel: (86 10) 6567 1880

E-mail: infobj@orientalexpo.com.cn

Liaisons: Ms. Zheng Qi

Postcode: 100125

Fax: (86 10) 6567 0361

http://www.orientalexpo.com

or Contact to us 010-68512208 Ms. Xiuli Bi E-mail: expo@bceia.cn

The Exhibitors need to read the "Rules and Regulations for the Construction and decoration of Exhibitors" Carefully.

4. Exhibits Transportation

BCEIA has appointed **JES Logistics Limited** to be the general agent for transportation of exhibits. **JES Logistics Limited** is responsible for whole journey transportation from warehouse to exhibition stand; exhibits to be returned or trans-shipped; customs declaration and examination. Please contact to the following address:

Hong Kong Office:

26/F, Winsan Tower 98 Thomson Road, Wanchi, Hongkong

TEL: (852) 2563 6645

FAX: (852) 2597 5057

E-mail: info@jes.com.hk

CTC: Mr. Albert Tsui

Beijing office:

Room 610, Hua Teng Building No.30 Zhongfang Street, Chaoyang District, Beijing, China 100020

TEL: (8610) 6804 5900

FAX: (8610) 6805 1495

E-mail: jesbj@jes.com.hk

CTC: Ms. Sun

5. List of Exhibits or Exhibitor's profile

Exhibitors are requested to register online the List of Exhibits or Exhibitor's profile **before Aug. 31, 2009**. BCEIA will transfer the form to prospective users and foreign trade companies in China in time so as to better exhibition result as well as to facilitate handling the exhibits after the Exhibition. Please give us a clear list in order to avoid translation mistakes, the List of Exhibits will be available on Catalogue of BCEIA 2009.

6. Technical Seminar

BCEIA will provide Seminar Rooms for exhibitors to hold seminar to introduce their products and technologies.

Date for Technical Seminar: Nov.25 - Nov.27, 2009

Seminar Hours Daily: 9:30 am - 11:30 am 1:30 pm - 4:00 pm

Price List for Seminar

Space	Unit Price	
50m ²	4800 RMB / Whole Day	3200 RMB / Half Day

there are blackboard, dais, desk lamp, fluorescent lights and sufficient chairs in the Seminar Rooms.

Exhibitors who wish to hold seminars are kindly requested to fill in the Application Form for Seminar (Form 1) and return it to BCEIA **before Aug. 31, 2009** then an agreement could be entered according to the order of receiving date.

7. Name List of Delegate

Name List of Delegate (Form 2) should be filled in and returned to BCEIA before **Aug. 31, 2009**. In doing so it will help us prepare the conference badges and assist you in getting the entry visa. According to the Exhibition Agreement, 2 people for one booth are free of registration fee.

8. Rate Service

BCEIA will provide the following services:

Standard (8 hour/day)

English interpreter 800 RMB

Other languages and special requirement 1600 RMB

Deadline for handing over the Employment Form of Service Person (Form 3) is **Aug.31, 2009**.

9. Advertisement

(1) Advertisement on the Exhibition Catalogue

BCEIA will publish its Catalogue during the Exhibition. It will be distributed to the universities and colleges, scientific research institutions, foreign trade companies, specialized factories and scholars at home and abroad. Print Run: 15,000 copies.

Catalogue size: 21cm x 28.6cm. the catalogue will include: messages of congratulations, name list of organizing committee, conference schedule, floor plan of exhibition hall, index of exhibitors, index of products and advertisements.

Price List of advertising

Back Cover (color) 28000 RMB

Inside front, Inside Back (color) 20000 RMB

Run of Page (color) 12000 RMB

Half Run of Page (color) 10000 RMB

Run of Page (b/w) 9000 RMB

Half Run of Page (b/w) 8000 RMB

The above prices do not include any services. Additional fee will be charged for translation and presentation designs.

(2) Advertisement-board in the Exhibition Hall

During the 13th Exhibition, the place for Bill-Board will be available outside the railing of the second floor (Main Hall).

Height of Bill-Board is 4.7m, the length is 6.6m. The price for per Bill-Board will be 9600 RMB.

Any exhibitor who want to advertise during the Exhibition, please sent the (Form 4) back to the Secretariat of BCEIA as soon as possible.